

Smart Controls for Total Control

2010-2011
PRODUCT
CATALOG



... just select your hair type and let it do the rest.

smart heat® technology is designed to maximize the beauty of all hair textures, including synthetic extensions.

Our exclusive smart heat® electronic sensor keeps temperature and airflow constant to provide the best styling combination and bring out the best your hair can be.

Whether you have thin, coarse, normal, or synthetic hair, smart heat® is designed to maintain the body moisture and luster of each hair type without overdrying or over-styling!

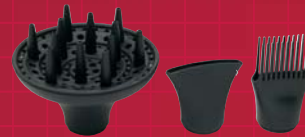
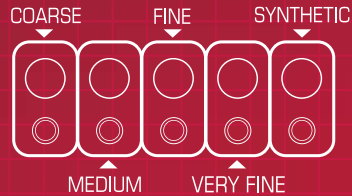
2 YEAR WARRANTY
on all products

Exclusive Smart Heat® controls – simply select the button that is your hair type and the dryer or iron automatically adjusts to the precise heat and temperature setting to bring out the best in your hair.

GH7201

PROFESSIONAL IONIC DRYER

- Exclusive Smart Heat® controls
- Electronic ionic generator
- Cool shot button
- Temp lock eliminates accidental temperature setting changes while in use
- Removable end cap for easy cleaning
- Easy-to-read LED display
- Extra-narrow concentrator
- Double pik attachment
- Diffuser attachment
- Non-slip side inserts
- 9-ft. professional cord with hanging ring



GH7200

Pik Replacement Attachment for the GH7201



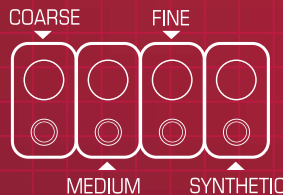
GH7202

PROFESSIONAL IONIC FULL SIZE DRYER

- Exclusive Smart Heat® controls
- Electronic ionic generator
- Fixed cool shot button
- Temp lock eliminates accidental temperature setting changes while in use
- Removable end cap for easy cleaning
- Easy-to-read LED display
- Extra-narrow concentrator
- Double pik attachment
- Diffuser attachment
- Non-slip side inserts
- 8-ft. professional cord with hanging ring



NANO CERAMICS STRAIGHTENING IRONS



- Exclusive Smart Heat® controls
- Nano ceramic coated plates radiate gentle far-infrared heat, locking-in moisture in the hair shaft and sealing the cuticle from damage
- Easily straighten as well as create flips and waves
- Easy-to-read LED display
- Temp lock eliminates accidental temperature setting changes while in use
- Professional 360° swivel cord
 - 1" — 9-ft. professional 360° swivel cord
 - 1-1/2" — 8-ft. professional 360° swivel cord

GH7001

1"



GH7002

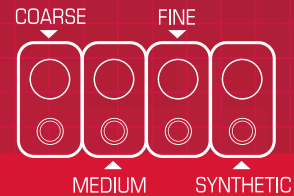
1-1/2"



GH7105

NANO CERAMICS TRIPLE BARREL STYLER

- Exclusive Smart Heat® controls
- Nano ceramic coated plates radiate gentle far-infrared heat, locking-in moisture in the hair shaft and sealing the cuticle from damage
- Easy-to-read LED display
- Temp lock eliminates accidental temperature setting changes while in use
- Extra-wide thumb press
- Safety stand
- 8-ft. professional 360° swivel cord



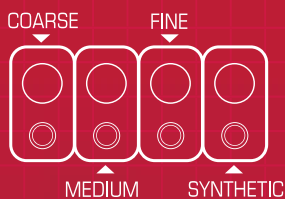
GH7106

NANO CERAMICS CRIMPER

- Exclusive Smart Heat® controls
- 1-1/2" nano ceramic crimping plates radiate gentle far-infrared heat, locking-in moisture in the hair shaft and sealing the cuticle from damage
- Easy-to-read LED display
- Temp lock eliminates accidental temperature setting changes while in use
- 8-ft. professional 360° swivel cord



NANO CERAMICS CURLING IRONS



- Exclusive Smart Heat® controls
- Nano ceramic barrels radiate gentle far-infrared heat, locking-in moisture in the hair shaft and sealing the cuticle from damage
- Temp lock eliminates accidental temperature setting changes while in use
- Easy-to-read LED display
- Extra-wide thumb press
- Safety stand
- 9-ft. professional 360° swivel cord

GH7101 1/2"



GH7102 3/4"



GH7103 1"



GH7104 1-1/4"



CBSMHTD1

SMART HEAT® THERMAL BRUSH DISPLAY

- 12-piece display holds three of each size Smart Heat® thermal hair brushes (CBSMHT2-5)
- Brush head stripes change color to alert stylist when the brush is at optimum heat for styling hair
- Ion-infused bristles are anti-static and dry hair faster
- Ceramic barrel heats up faster, less damaging to hair
- Ceramic inhibits bacteria growth



CBSMHT2

53mm

- Smart Heat® thermal ceramic and ion brush

CBSMHT3

43mm

- Smart Heat® thermal ceramic and ion brush

CBSMHT4

33mm

- Smart Heat® thermal ceramic and ion brush

CBSMHT5

25mm

- Smart Heat® thermal ceramic and ion brush

CBSMHT2

CBSMHT3

CBSMHT4

CBSMHT5



SMART HEAT® HEATS UP THE MEDIA



Media everywhere are talking about Smart Heat's groundbreaking styling tools. From print publications like *Ok* and *Us Weekly* magazines, to television programs like *The View*, Smart Heat® is making its hot mark on the styling world. Take a look at the complete Smart Heat® lineup and experience the technology that's heating up the media.

